



PURE[®]
Sapphire Bracket System

The Ultimate in
Crystal Clear Aesthetics™



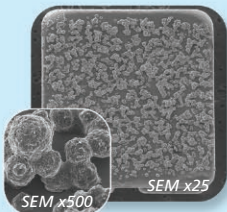
PURE[®] Patient Aesthetics

The macro photograph shows the clarity of the flawless PURE brackets. Made from pure monocrystalline sapphire for a bracket system with the highest transparency available for outstanding aesthetics. Nearly invisible against any tooth shade and stays crystal clear without staining.



PURE[®] Patient Comfort

Each PURE bracket has been diamond and heat polished to produce rounded, smooth corners for uncompromised patient comfort. The small bracket size and low profile design also provide a desirable bracket both clinicians and patients will appreciate. The PURE brackets are also functional, the tie-wings are easy to ligate, exceptionally strong and highly fracture resistant.



PURE[®] Bond Strength

SEM photographs show the unique Double Fusing Method™ (DFM). The PURE bonding base is coated with aluminum oxide spheres, increasing the bonding surface area, which allows for secure retention during the length of treatment and provides for predictable debonding at the end of treatment.



PURE[®] Contoured Base

The anatomically contoured bracket base allows for quick and easy bracket placement. The customized tooth specific design fits the tooth curvatures perfectly to increase bond strength and make bonding appointments a breeze.

High Patient Acceptance and High Performance

A Winning Combination

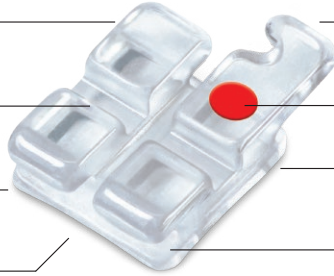


Smooth, Strong and Contoured Tie-Wings
For added patient comfort

Archwire Slot Design
Diamond and heat polished for superior sliding mechanics

Highest Quality Material
Made from high quality monocrystalline sapphire

Unique Bonding Base
Aluminum oxide spheres provide superior shear bond strength and predictable debonding



Ultra-Smooth, Strong Hooks
For added patient comfort and secure engagement of elastics

Removable Color Coded ID Dot
For easy bracket selection

Contour Base
Provides simplified and accurate bracket placement

Ample Tie-Wing Area
For easy bracket ligation

COMPARE TO
INSPIRE ICE™ by ORMCO

Offer your patients the PURE Sapphire Bracket System and enjoy both high patient acceptance and high performance. The combination of crystal clear transparency and availability in Roth*, McLaughlin, Bennett & Trevisi* and Standard Edgewise prescriptions make PURE a winning combination.

With performance on par with metal brackets and predictable debonding, the PURE Sapphire Bracket System delivers the kind of results you and your patients have come to expect.

PURE®
Sapphire Bracket System

The Ultimate in
Crystal Clear Aesthetics™

 **ORTHO TECHNOLOGY®**



PURE® Predictable Debonding

Remove all ligatures and wires. Remove flash from around the brackets with a high speed debonding bur.

Instruct the patient to bite down onto a cotton roll in the area brackets are being removed. Grasp the bracket with a straight or angled debonding plier at the bracket-adhesive interface. The bracket can be held along the occlusal-gingival or the mesial-distal edge. Gently squeeze the plier and gradually increase pressure until the bracket comes free from the tooth. **Do not twist or pull the bracket.**



The bracket is designed to release at the bracket-adhesive interface and will leave a layer of adhesive on the enamel for safety. This means that most of the adhesive will remain on the tooth after debonding. Remove remaining adhesive with a high speed debonding bur or an adhesive removing plier. After bulk adhesive is removed follow up with a high or low speed enamel polishing bur.



*The Ortho Technology versions of the Roth and McLaughlin, Bennett, & Trevisi prescriptions are not implied to be an exact version of any other system, nor do we claim any endorsement of the respective doctors.



Tooth Tone[®] Aesthetic Accessories

Compare and See the Difference
for Yourself!

The proprietary tooth colored coating offers superior aesthetics that blend perfectly with the patient's enamel and aesthetic brackets. The extremely durable coating is highly resistant to staining.

Tooth Tone[®] Accessories Make Aesthetic Treatment Complete

Tooth Tone[®] Coated Preformed Ligature Ties

Tooth Tone[®] Coated Preformed Shorty Ties

Tooth Tone[®] Coated Kobayashi Shorty Ties

Tooth Tone[®] Coated Crimpable Mini Stops

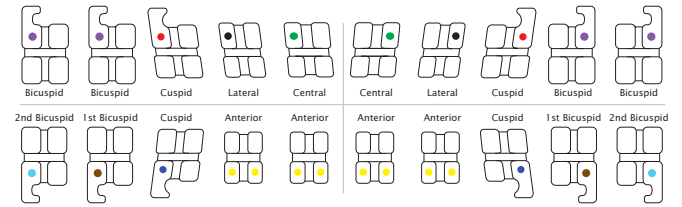
Tooth Tone[®] Coated Crimpable Bi-Directional Ball Hooks

Tooth Tone[®] Coated Nickel Titanium Open Coil Springs



PURE® Single Patient Kits Designed for Your Success

From professional patient presentation to easy-access bracket wells, PURE Single Patient Kits offer many advantages. Oriented for bonding so doctors may work directly from the tray, these single patient kits save valuable chair and office time. Each kit includes step-by-step multilingual debonding instructions for reference and a color-coded identification chart for quick and simple bracket selection. PURE Single Patient Kits offer a convenient and practical way to generate success in any practice.



PURE®

Ortho Technology's version of the Roth Prescription®

Patient Kits Description	Item Numbers	
	.018" Slot	.022" Slot
Upper/Lower 3x3 No Hooks	S18100	S22100
Upper/Lower 3x3 Hooks on Cuspids	S18300	S22300
Upper/Lower 5x5 No Hooks	S18310	S22310
Upper/Lower 5x5 Hooks on Cuspids	S18330	S22330
Upper/Lower 5x5 Hooks 3, 4, & 5	S18340	S22340
Upper 5-5 No Hooks	S18320	S22320
Upper 5-5 Hooks on Cuspids	S18360	S22360
Upper 5-5 Hooks 3, 4, & 5	S18370	S22370

PURE®

Ortho Technology's version of the McLaughlin, Bennett & Trevisi Prescription®

Patient Kits Description	Item Numbers
	.022" Slot
Upper/Lower 3x3 No Hooks	S22810
Upper/Lower 3x3 Hooks on Cuspids	S22800
Upper/Lower 5x5 No Hooks	S22820
Upper/Lower 5x5 Hooks on Cuspids	S22830
Upper/Lower 5x5 Hooks 3, 4, & 5	S22840
Upper 5-5 No Hooks	S22850
Upper 5-5 Hooks on Cuspids	S22860
Upper 5-5 Hooks 3, 4, & 5	S22870

PURE®

Standard Edgewise

Patient Kits Description	Item Numbers	
	.018" Slot	.022" Slot
Upper/Lower 5x5 No Hooks	S18350	S22350
Upper/Lower 5x5 Hooks on Cuspids	S18450	S22450

**The Ortho Technology versions of the Roth and McLaughlin, Bennett, & Trevisi prescriptions are not implied to be an exact version of any other system, nor do we claim any endorsement of the respective doctors.*

Your Choice for PURE Success is now Crystal Clear

PURE[®]

Sapphire Bracket System

Marketing Materials Generate Enhanced Patient Interest



PURE[®]
Wall Poster
 18" x 24" Full color
 Item #: L-00293



PURE[®]

Patient Consultation Center

Includes 25 full color trifold brochures
 Item #: S200
Stand Design May Vary

PURE[®]

Patient Brochures
 1 pack of 25 full color
 trifold brochures to refill
 Patient Consultation Center
 Item #: S225



PURE[®]

Presentation Typodont

The high quality detail makes this hinged typodont the perfect presentation aid. Typodont comes with hard plastic case and foam inserts perfect for safe, protective storage.



PURE Typodont bonded with
 PURE brackets, Tooth Tone[®]
 archwires, and clear ligatures
 Item #: G50-105